

# Messer Newsletter

Newsletter 1 | Vol 1 | Jan 2015



I would like to start by thanking you for reading our inaugural Messer newsletter. We had a successful year in 2014 and already 2015 is off to an exciting start, with new clients and the launch of new products.

We recently moved into our new office in Wilson House to accommodate our expanding team of developers and consultants.

We launched our OMS module this month and are very pleased with the positive feedback we have received.

*Bryan*  
Chief Executive Officer  
Messer Financial Software

## HAPPY 2015!

### Messer is a Finalist in the 2015 FinTech Innovation Awards



We are pleased to announce that Messer Financial Software has been selected as a finalist in the bobsguide FinTech Innovation Awards 2015 for the category FinTech Start-up of the Year. CEO Bryan Messer will be attending the awards in London on March 18!

# What's New?

## Messer wins HFMWeek Asia Best Technology Provider for Innovation

**September 2014** - Messer was awarded Best Technology Provider for Innovation at the HFM Asia Hedge Fund Services Awards 2014. We also sponsored the HFM Asia Performance Awards that same evening, during which our CEO Bryan Messer presented the award for Fixed Income to one of our clients.



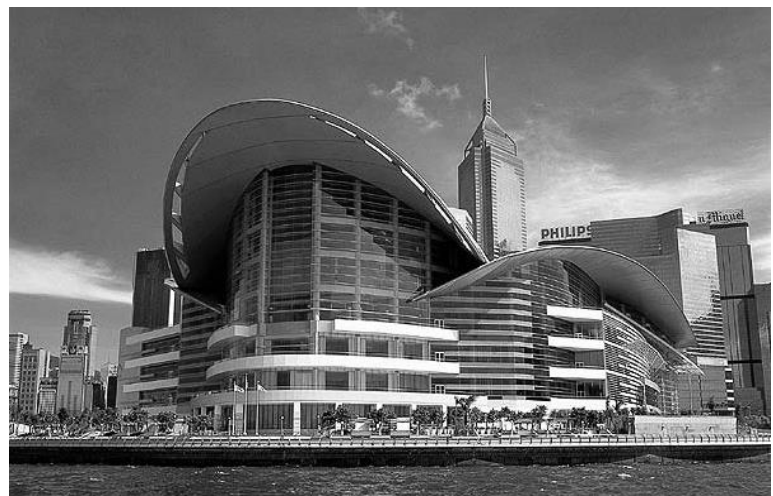
## Bryan Messer spoke at EY Global Hedge Fund Symposium

**December 2014** – Messer CEO Bryan Messer was a panelist at EY's Global Hedge Fund Symposium 2014 discussing "Hedge fund operating models – what works in practice?" Bryan spoke to the audience drawing from his experiences both as a former hedge fund CTO and current CEO of a hedge fund technology company.



## Bryan Messer spoke at AIMA in Asia 2015

**January 2015** – Messer CEO Bryan Messer was a speaker at this year's AIMA in Asia conference held on January 22<sup>nd</sup> at the HKCEC. Bryan spoke on "Expecting the unexpected; protecting your business." Bryan used his extensive experience in the finance and technology industries to provide insight into how to better protect businesses in the age of cybersecurity threats.



# Messer Launches DataCube OMS

*The OMS Module, complete with built-in FIX connectivity and pre-trade compliance, sits on top of Messer's core DataCube product.*

**January 2015** - Messer announced the launch of their Order Management (OMS) module, complete with FIX connectivity and pre-trade compliance. The OMS module sits on top of the core DataCube product and seamlessly integrates with Messer's existing Reporting, Position Management, Portfolio Analytics, and Stock Borrow modules.

Messer's first client to go live on the order management module is one of the largest alternative investment management firms in Asia with a number of global offices. The client was drawn to Messer by their dynamic trade processing framework. Finding a product that could seamlessly on-board new accounts, strategies, and asset classes

***“We are excited to offer our clients a robust, flexible, and innovative order management solution.”***

while handling bespoke products and deals was a key driver in the client's decision to use Messer's OMS.

“In today's market, it is vital that software vendors provide solutions that can grow with their client's business and offer maximum value to the end user while avoiding unexpected costs of customisation,” said Bryan Messer, Chief Executive Officer of Messer Financial Software. “Messer was founded on the feedback of industry peers at global hedge funds and asset managers who were seeking a complete, comprehensive and user-friendly solution to their software requirements. We are excited to offer our clients a robust, flexible, and innovative order management solution.”

## New Year, New Office!

The Messer team brought 2014 to a close with a move to our new permanent Wilson House office in Central, Hong Kong. The new office space will better accommodate our growing team.

On December 16<sup>th</sup> we hosted a holiday gathering for our clients in our new office space. We look forward to the many opportunities ahead in 2015, and wish you a prosperous and successful year!

### **New Address:**

Wilson House, Room 1101, 11/F  
19-27 Wyndham Street  
Central, Hong Kong



*Messer team members get ready for the Holiday Party*